

Amendments to the Claims

1. (currently amended) Modular information system (10), in particular an advertising system, comprising:
 - a. a print medium (2, 2') having printable sections (4, 4');
 - b. a set (4) of separate, substantially identical information carriers (3, 3'), wherein each information carrier (3, 3') comprises a larger surface as an average section (4, 4') of the print medium (2, 2');
 - c. a bonding element (5, 5') being arranged at at least each section (4, 4'), wherein the bonding element (5, 5') is suitable to connect a printed section (4, 4') and a separate information carrier (3, 3') to one another in a manually releasable manner, characterized in that
 - d. the print medium (2, 2') is formed as a cash point roll.
2. (currently amended) Modular information system (10) according to claim 1, wherein the bonding element (5, 5') is formed as an adhesive film, which at least covers parts of the backside of section (4, 4').
3. (currently amended) Modular information system (10) according to claim 1 any preceding claim, wherein the bonding element is formed as a bonding film (5'), which comprises at least in a sub-section the form of an information communicating symbol.
4. (currently amended) Modular information system (10) according to claim 3, wherein the bonding film (5') comprises the form of one or more characters.

5. (currently amended) Modular information system (10) according to claim 4, wherein the bonding film (5') comprises periodically repeating symbols, which are arranged in such a way that at a minimum size of a section (4') of the print medium (2') at least one symbol is arranged on the backside (20') of section (2').
6. (currently amended) Modular information system (10) according to claim 5, wherein the bonding film (5') comprises at least in a sub-section the form of an information communicating symbol in mirror-inverted orientation.
7. (currently amended) Modular information system (10) according to claim 3 ~~one of the claims 3 to 6~~, wherein the bonding film (5') is formed of a visible but at the same time transparent material, so that additional information (7') is visible on the backside (20) of the print medium (2-2').
8. (currently amended) Modular information system (10) according to claim 1 ~~one of the preceding claims~~, wherein the substantially identical information carriers (3-3') respectively comprise one or more pages of paper.
9. (currently amended) Modular information system (10) according to claim 1 ~~one of the preceding claims~~, wherein the information carrier (3-3') comprises a format \leq envelope format of 22cm x 11cm.
10. (currently amended) Modular information system (10) according to claim 1 ~~one of the preceding claims~~, wherein the number of information carriers (3-3') in set (1) substantially corresponds with the number of printable sections (4-4') of the print medium (2-2').
11. (currently amended) Modular information system (10) according to claim 1 ~~one of the preceding claims~~, wherein the bonding element is formed as a coating which may be activated by UV light, heat or something similar.

12. (currently amended) Modular information system (10) according to claim 1 ~~one of the claims 1 or 2~~, wherein the bonding element is formed as a magnetically and/or electrostatically loaded area of the printable sections (4-4').